

Lamar Guard Season Sponsorship Form

Thank you for your interest in sponsoring the **Lamar Guard this 2020 season!** The Lamar Guard located in Arlington TX, is an award winning indoor performance group from Lamar High School and is recognized regionally by the circuits of WGI (Winter Guard International) and NTCA (North Texas Colorguard Association). With three performing groups competing regionally from the months of January-April in the 2020 season, the opportunity for local and regional marketing for your business is significant!

Please see the below sponsorship opportunities offered. In advance, we are grateful for your generous contribution — which is tax-deductible.

	Gold	Silver	Bronze
	\$500	\$250	\$100
Marketing Banner displayed at ALL Lamar Guard hosted events ** (12in x 18in max size)	X		
Marketing Give Aways at ALL Lamar Guard hosted events**	X		
Verbal recognition of sponsorship at ALL Lamar Guard hosted events**	X	X	
Program Ad in the Lamar hosted NTCA show program	Full Page Size	Half Page Size	1/4 Page Size
Logo on all show shirts (worn at every performance)	Premier size	X	X
Social Media Recognition (Monthly Post for 4 months)	X	X	X
Company logo and link to business website on all email NTCA show event distributions	X	X	X

Lamar guard hosts three events in addition to performing at 9 regional competitions between January and April. **The first event is an NTCA run competition at Lamar High School — an all day event that sees a total of about 6,000 attendees from the DFW Region. The event is Saturday, February 1st 2020. The second is a downtown Arlington event performed in conjunction with the Lamar Drumline between the Twisted Root and Truth Vinyl off of Abram — a 4-5 hour evening event with performances by the Drumline, dinner provided by Twisted Root Burgers and a Pop Up shopping set up for local vendors. The third event is an auction and pasta dinner hosted at Lamar High School in April with performances by all three Lamar Guards and Lamar Jazz Band.



Sponsorships can be completed by mailing your payment and this completed form OR turned into a Lamar Guard performer.

Sponsorship Package

Gold Level

Silver Level

Bronze Level

In-Kind

Sponsorships must be received no later than Dec 20th for inclusion on the show shirts, and January 17th for program ads

Art Work Guidelines

Artwork must be at least 300 dpi and in one of the following formats: .PDF, .EPS, .TIFF, .JPG, .PNG, .PSD, and .Ai

Please email all art files to:
Midori.LWE@gmail.com

Please Complete

Today's Date: _____

Business Name: _____

Contact Name: _____

Address: _____

City: _____ State: ____ Zip: _____

Phone Number: _____

Email Address: _____

Business Website URL: _____

Business FB PG: _____

Do you wish to participate in the Lamar Hosted NTCA Show event as a vendor for an additional \$100 fee? Please contact Liz Bankhead at lizbankhead76@gmail.com or by phone at 817-913-0119

The event is Saturday, February 1st 2020.

To Make Sponsorship Payments:

Online:
Go to Lamarmusic.org and select the sponsorship tab in the top menu

Mail:
Lamar High School Band Booster Club
Attn: Lamar Guard Sponsorship
1400 W Lamar Blvd.
Arlington, TX 76012

Either mail in this form or hand to Lamar Guard representative even if payment is made online.

All sponsorships are for the 2020 Lamar Guard season only and are administered by the Lamar High School Band Booster Club, a non-profit, tax exempt 501(c)(3) organization. Tax ID #: 72411946
Last updated: November 9th 2019

