



August 20, 2019

Supporters of the Lamar High School Band Program,

We need your help! The Lamar Band Booster Program exists to support the band program and we can't do it alone.

As you probably know, band and music play a very important role in the education, social belonging, and development of students. The Lamar Band Booster Club works to support the students and directors in their creation of their marching band show, competitions, concerts and their overall success. This includes marching band, percussion, symphonic and jazz bands. There are many areas of the band program that the school district does not providing funding or support. This is where the booster club comes in. We provide meals during marching competitions, help with expenses for such items as band equipment, transportation for competitions, scholarships for graduating seniors and music lessons, and countless other small items that help make the program function.

We are asking that you partner with us in supporting the Lamar Band. There are several ways in which you can do this. Each band member has band fees and booster club membership fees. We are asking if you can help in any way possible, but including:

1. Making a **donation** to the band. Any amount is very much appreciated.
2. Becoming a **sponsor of the band**. By sponsoring, you are helping enrich not only the student, but the program as a whole. 100% of your donation goes right back into the program. Every tax-deductible donation helps no matter how small, and is greatly appreciated.
3. Purchasing an **advertisement for your business in our printed Band Program** that is distributed at the Winter and Spring performances for band and orchestra. The advertisement form with pricing is enclosed with this letter. You can include coupons or a similar offer if you prefer.

If you have been in a band or have watched them, you know how much work is involved in the hot sun and the cold winter days. And as parents, we want to let them know how proud we are of them by showing our support.

The Lamar Band Booster Club (LBBC) is a 501c3 nonprofit organization dedicated to supporting the students and staff in these efforts, but we cannot do it without the help of people like you. Thank you for taking the time to invest in the future of our kids and community. We look forward to your support!

Sincerely,

Ty Howerton
Lamar Band Booster Club
817-917-6641
info@lhsvikingband.com



Sponsorship Levels

Blue & Gold - up to \$250.00

Sticker or certificate of appreciation
Sponsorship listing in concert program and
on website

(sponsorship listings end July 31, 2019)

Viking - \$500.00-\$750.00

Sticker or certificate of appreciation
Sponsorship listing in concert program and
on website

Shout out on Facebook

Small ad on website

Small ad in concert program

(sponsorship listings end July 31, 2019)

Pride of Lamar –

\$1,000.00 - \$1,500.00

Sticker or certificate of appreciation

Sponsorship listing in concert program and
on website

Shout out on Facebook

Medium ad on website and link to your
website (photo with band members in front
of your business can be arranged)

Medium ad in concert program

Spirit night at your business (for restaurants)

Sign on the banner on trailer for 4th of July
parade

(sponsorship listings end July 31, 2019)

Section leader –

\$2,500.00 – \$4,500.00

Sticker or certificate of appreciation

Sponsorship listing in concert program and
on website

Shout out on Facebook

Large ad on band website and link to your
website (photo with band members in front
of your business can be arranged)

Full page ad in concert program

Spirit night at your business (for restaurants)

Sign on the banner on trailer for 4th of July
parade

4 x 4 sign on our trailer for one year

(sponsorship listings end July 31, 2019)

Drum Major –

\$5,000.00 – \$9,000.00

Plaque of appreciation for your business
Announcement on Lamar school marquee
Sponsorship listing in concert program and
on website
Shout out on Facebook
Large ad on band website and link to your
website
Full page ad in concert program
Spirit night at your business (for restaurants)
Sign on the banner on trailer for 4th of July
parade
4 x 4 sign on our trailer for one year
Sponsorship announcement at all football
games
Band appearance at sponsor's company
function – marching band, drumline or
jazz band, if requested
Recognition on weekly email to all parents
and students
Recognition on banner that hangs in front
of band in the stands at all football games
(sponsorship listings end July 31, 2019)

Directors Circle –

\$10,000.00 +

Plaque of appreciation for your business
Announcement on Lamar school marquee
Sponsorship listing in concert program and
on website
Shout out on Facebook
Large ad on band website and link to your
website
Full page ad in concert program
Spirit night at your business (for restaurants)
Sign on the banner on trailer for 4th of July
parade
4 x 4 sign on our trailer for one year
Sponsorship announcement at all football
games
Band appearance at sponsor's company
function – marching band, drumline or
jazz band, if requested
Recognition on weekly email to all parents
and students
Recognition on banner that hangs in front
of band in the stands at all football games
Banner of sponsorship on practice tower in
parking lot for duration of marching
season
Preferred seating @ all home football
games for 4
(sponsorship listings end July 31, 2019)



Sponsor commitment & invoice form

Company name: _____

Address: _____

Contact person's name: _____

Phone: _____

Email: _____ Date form completed _____

You will be contacted to discuss details of your sponsorship.

Level	Options	Amount
Blue and gold	Up to \$250.00	
Viking	\$500.00-\$750.00	
Pride of Lamar	\$1,000.00-\$1,500.00	
Section leader	\$2,500.00- \$4,500.00	
Drum major	\$5,000.00 - \$9,000.00	
Directors circle	\$10,000.00 +	
Total		

Method of payment : cash / check credit cards also accepted

Check # _____(payable to Lamar Band Booster Club or LBBC)

The Lamar Band Booster Club is a 501(c)(3) tax-exempt organization. Please ask for a tax receipt.

All sponsorship levels for this period end as of July 31, 2020.

For questions or information on returning your completed sponsorship form, please contact the booster club at info@lhsvikingband.com.



SUPPORTING THE
LAMAR HIGH SCHOOL BAND
CONCERT PROGRAM ADVERTISEMENT FORM

Sold to:

Date:

Name of Business: _____

Contact Person & Email _____

Address: _____

City, State, Zip _____

Tel. # & Website _____

Size of Space Purchased

__1/8pg. (\$75) __1/4pg. (\$125) __1/2pg.(\$175) __1pg. (\$300) __Inside front (\$400) __Inside back (\$350)

Ad Layout/Design

Digital submissions of ads preferred in .jpg, pdf , In Design, Publisher or MS Word preferred. Hand-written or submissions that must be scanned do not print well. Email submission questions to Ty Howerton at info@lhsvikingband.com

Extra comments: _____

Payment

Check number ____ Check amount _____

Last 4 digits credit card _____ Received by: _____

Please make checks payable to **LBBC/Lamar Band Booster Club**

The Lamar Band Booster Club is a 501(c)(3) tax-exempt organization. Please ask for a tax receipt.

Name Printed/Signature _____

DEADLINE: October 15, 2019